

RULES AND GUIDELINES SPONSOR LOGOS

We appreciate that sponsorship can be vital to each club, and that sponsor logos on leisure kit can be a requirement of their support. We would appreciate it if each club can consider the overall aesthetic of their leisure kit when agreeing sizing and placement of a sponsor's logo, in line with the Leeds Gryphons brand of classic understatement. The images opposite illustrate how some top-level clubs incorporate sponsor logos, usually white in colour, or a colour that complements the rest of the kit. So, with that in mind, could we ask that:

1. Sponsor logos shouldn't be too large and sized in relation to the other kit branding.
2. They should ideally be white on black, or a colour that complements the rest of the kit.
3. Only one sponsor logo per panel is allowed (ie one front, one on the sleeve maximum)
4. Please ask your sponsor to supply a vector file (.eps) of their logo to your kit partner to achieve sharpest reproduction.
5. When receiving sponsorship for your leisure kit the company or companies practices must adhere to the Leeds University Union sponsorship policy, which can be found online at <https://www.luu.org.uk/yourideas/policy/sponsorship>

